

# ImagePerfect™ 2324 Wall Textile

# **DESCRIPTION**

ImagePerfect 2324 Wall Textile from Gerber Technology is specially engineered as a self-adhesive, opaque, and water-resistant option for printed wallpapers, wall graphics, wall stickers and wall decals. This product offers outstanding print quality with remarkable text definition and a large color gamut, to ensure colorful images and vibrant area in-fills. IP 2324 can be used for a wide variety of indoor and short-term outdoor applications such as point-of-sale promotions, textile billboards and posters, backgrounds in locations such as retail outlets, trade events, offices, theatres, showrooms, exhibition halls and other textile applications, such as those in lifestyle and event business locations.

IP 2324 is PVC-free and chlorine-free and, as such, it can be regarded as being environmentally-friendly.

IP 2324 is not recommended for brick, non-painted cement surfaces, or heavily-painted speckled walls.

### **SPECIFICATIONS**

Property	Description
Film	Self-adhesive polyester textile
Film Color	White
Thickness	7 mil
Adhesive	Solvent-based acrylic, permanent
Adhesive Strength	12N / 25mm (Finat TM 1/24h)
Liner	PE-coated silicone paper, 6 oz/yd²
Flame Retarding	B1 (German DIN 4102 B1)
Shelf Life	1 year, 68°F (20°C) / 50% humidity
Recommendation	For optimum quality, please ensure that the media feed adjustment has been completed for this material

<u>NOTE</u>: Technical Specifications are subject to change without prior notice. Output may vary depending on the type of print data/file, application, media, environmental conditions, print speed, or other variables.



#### **PRINTING**

It is important to use the matched Gerber print profile for this product as vertically applied graphics may otherwise delaminate from the substrate as a result of increased surface tension (caused by ink oversaturation). Please ensure the printed IP 2324 is completely dry before application. It is strongly recommended for the printed media to lay flat during the drying process.

# **CUTTING**

IP 2324 can be kiss cut and die cut on almost any plotter. A 60° tangential blade should be used. A 60° swivel blade can be substituted for simple shapes. Plotter speed should be slowed to 50%. Small shapes may be difficult to weed; the user should determine sizes appropriate to the design of the graphic.

### **APPLICATON**

IP 2324 is not recommended for brick, non-painted cement surfaces, or heavily-painted speckled walls. For other rough surfaces application, a soft application roller should be used to press the material into the textured wall. The surface should be completely clean prior to application.

# **CONTACT INFORMATION**

For help with questions concerning Gerber products, please call your distributor or Gerber Customer Service at 1-800-222-7446 or (860) 644-1551. Visit us on the Internet at <a href="https://www.gerbertechnology.com/sign-graphics">www.gerbertechnology.com/sign-graphics</a> to learn more about our many other foils, materials and equipment.

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Category: Large Format FastFact #: 7046 Supplied by: Aftermarkets Last Modified: 12/12/18

