



ImagePerfect™ 2555 StreetApp

DESCRIPTION

ImagePerfect 2555 StreetApp from Gerber Technology is textured, scuff-resistant print medium with a non-slip surface specially engineered for application of graphics to asphalt, tarmac, pavements, concrete, walls, carpet, wooden flooring and more. Its bitumen-resistant, permanent, adhesive system can be removed cleanly (depending on the substrate), making it an ideal product for promotional graphics in most urban areas on surfaces such as sports arenas, race tracks, car parks, pavements, stone floors for removable displays at street fairs, sporting events, galleries and exhibitions, retail locations, etc. Additionally, because of its adhesive technology, it is also suitable for application to carpet, wooden flooring, walls, etc. (because of the emboss, it makes an interesting wallpaper product).

The IP 2555 surface formulation enables high-level print quality with a large color gamut that ensures colorful images with vibrant area in-fills. IP 2555 has been specially formulated for digital printing on large-format inkjet printers and is suitable for printing with eco solvent, solvent, UV-cured, and latex inks.

SPECIFICATIONS

Property	Description
Film	Floor graphics
Film Color	Matte White
Thickness	6 mil
Adhesive	Solvent based acrylic, permanent
Adhesive Strength	18N / 25mm (Finat TM 1/24h)
Anti-Slip Certificate	R12 / BS7976 (DIN51130 / BGR 181)
Durability (Unprinted)	1 Year (depending on the application)
Flame Retarding	M1 / B1 (German DIN 4102 B1)
Shelf Life	1 Year, 68°F (20°C) / 50% humidity
Recommendation	For optimum quality, please ensure that the media feed adjustment has been completed for this material

NOTE: Technical Specifications are subject to change without prior notice. Output may vary depending on the type of print data/file, application, media, environmental conditions, print speed, or other variables.

APPLICATION

The texture of the IP 2555 must be retained in order for the slip resistance to be maintained. The multi-layered construction incorporates a fabric layer which provides the product with flexibility and strength, increasing its resistance to cracking.

Note: For rough surfaces, use of a soft application roller is recommended to press the material into the texture. In order to avoid potential lifting of the product, it is recommended that corners are rounded rather than cut to a sharp 90° angle.

Surface preparation– In order to achieve process-secure application, it is essential that the substrate is totally dry and completely free of dust, dirt, and debris prior to product installation. As such, it is recommended that the substrate is brushed and vacuumed before the IP 2555 is applied and, if the substrate is wet, that it should be dried via portable heating.

CONTACT INFORMATION

For help with questions concerning Gerber products, please call your distributor or Gerber Customer Service at 1-800-222-7446 or (860) 644-1551. Visit us on the Internet at www.gerbertechnology.com/sign-graphics to learn more about our many other foils, materials and equipment.

When sold by Gerber, use only the corresponding Gerber Product Bulletin to determine product details, including but not limited to appropriate uses, warranty and processing.

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